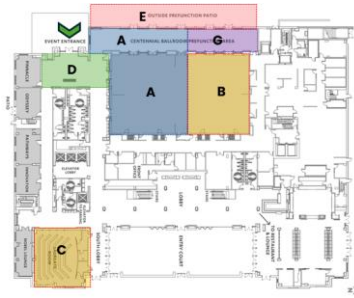


# EVENT PROGRAM

## Luskin Conference Center & Hotel @ UCLA.

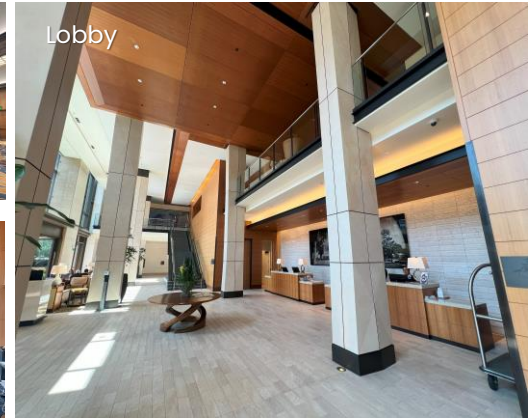
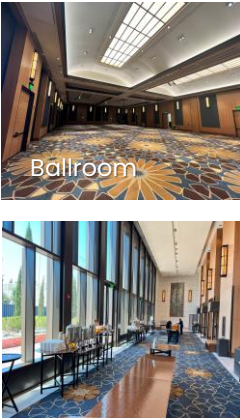
- A**– Exhibition Area
- B**– Conference Room (195 Seating Capacity)
- C**– Laureate Room (90 Seating Capacity)
- D**– Registration
- E**– Industry Partners & Networking Lounge
- F**– Terrace (Level 3, not in map)
- G**– Coffee Break Area



**REGISTRATION IS NOW OPEN**











CALIFORNIA MASONRY COUNCIL  
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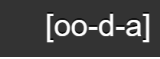


# PROGRAM

\*\*\*Schedule may be subject to changes.

TIME	SESSION	EVENT	LOCATION	PASS	COMPANY	SPEAKERS & PANELISTS	CE CREDITS	
7:30 AM	EXPO	<b>REGISTRATION OPENS 7:30 AM</b> - Expo Opens 8:00 AM, is Open at All Times until 5:30 PM.	LOBBY	ALL	<b>Registration Opens 7:30 AM @ Luskin Center</b> 			
8:00 to 8:45 AM	1-A	<b>ENERGY EFFICIENCY, TAKING ADVANTAGE OF THERMAL MASS</b>	Conference Room 1	General Access		<b>Bob Habian</b> , AIA. Founder & CEO @ Tect App. (Confirmed)	Masonry Expert, Champion of innovation for building product manufacturers and design professionals.	
	1-B	<b>GREEN BUILDING INITIATIVE (GBI) - GREEN GLOBES</b>	Laureate Room	General Access		<b>Kate Callahan</b> , Senior Director, Client Services & Engagement @ Green Building Initiative	<b>Green Building Initiative (GBI)</b> Green Globes - Presentation to be Confirmed	
8:50 to 9:35 AM	2-A	<b>MORRIS ADJMI ARCHITECTS, BRICK ARCHITECTURE &amp; DESIGN, THE GRAND MULBERRY &amp; ANCHOR HOUSE @ UC BERKELEY</b>	Conference Room 1	General Access	 (Morris Adjmi Architects)	<b>Erica Garfinkel, RA, LEED AP BD+C</b> - Senior Project Architect @ Morris Adjmi Architects NY (Confirmed)	Mastering Brick Architecture & Design, Green Building & Net Zero - Presenting The Grand Mulberry & Anchor House at UC Berkeley.	
	2-B	<b>SUSTAINABILITY IN CONSTRUCTION - DESIGN BUILD AND CONSTRUCTION CONTRACTORS</b>	Laureate Room	General Access		<b>AGC California</b>	Presentation & Speaker to be Confirmed - Associated General Contractors of California (AGC CA)	
9:35 to 10:00 AM	EXPO	<b>COFFEE BREAK - ONLY EXPO TIME</b> - Expo Opens 8:00 AM, is Open at All Times until 5:30 PM.	EXPO ONLY	General Access	<b>Dedicated Expo Time, Coffee Break at Expo</b> 			
10:00 to 10:45 AM	3-A	<b>CMU LIFE CYCLE ANALYSIS (LCA), LOW EMBODIED CARBON, CARBON SEQUESTRATION</b>	Conference Room 1	General Access		<b>Abdol Bahrami</b> - Assoc. AIA, LEED Green Associate (Confirmed)	Architectural Manager @ ORCO Block & Hardscape.	
	3-B	<b>CONSTRUCTION SOLUTIONS - WATERPROOFING AND COATINGS</b>	Laureate Room	General Access		<b>Ricardo Nieva</b> , West Coast Sales Manager @ Multicoat Solutions	Multicoat Products Inc - Presentation to be Confirmed	











# PROGRAM

\*\*\*Schedule may be subject to changes.

TIME	SESSION	EVENT	LOCATION	PASS	COMPANY	SPEAKERS & PANELISTS	CE CREDITS
10:50 to 11:35 PM	4-A	DESIGN-BUILD, SUSTAINABLE CONTRACTING; COLLABORATIVE STRATEGIES FOR CARBON REDUCTION	Conference Room 1	General Access	FLATIRON DRAGADOS	Shaun Flater, Director – Environmental @ Flatiron. (Confirmed)	Leads Flatiron environmental negotiation and enforcement strategies to achieve timely settlement of NOVs, CAOs and civil liabilities. Lead for environmental management systems, organizational structure and operational systems development of Flatiron environmental responsibilities.
					FLATIRON DRAGADOS	Emma Hirsch, Corporate Sustainability Manager @ Flatiron. (Confirmed)	
	4-B	BIM RESOURCES FOR MASONRY – BUILDING INFORMATION MODELING FOR CONTRACTORS	Laureate Room	General Access	 CAD BLOX	Tom Cuneio – Founder & Owner of 3DIQ Inc. & CAD BLOX LLC.	Masonry BIM (Building Information Modeling) intelligence & resources for Construction Contractors.
11:35 to 2:00 PM	5	SPONSORED LUNCH SESSION	Terrace - Level 3	 Full Access Pass Only		Speaker & Presentation to be Confirmed	
	EXPO	EXPO CRAWLING & SNACK NETWORKING – Expo Opens 8:00 AM, is Open at All Times until 5:30 PM.	EXPO ONLY	General Access	Dedicated Expo Time, Networking & Snacks at Expo 		
1:45 to 2:45 PM	6-A	CONCRETE MASONRY ARCHITECTURE PANEL – DESIGN TRENDS, SUSTAINABILITY, BENEFITS AND CHALLENGES OF DESIGNING WITH CONCRETE MASONRY	Conference Room 1	General Access	 HMC Architects	James Krueger, AIA, NCARB. (Confirmed)	Director of Design @ HMC Architects.
					 AC MARTIN	Athenel Trazo (Confirmed)	Senior Associate   Senior Designer, Education @ AC Martin.
					 LIONAKIS	Carol Lanham AIA, Assoc. DBIA (Confirmed)	Principal @ Lionakis Civic Studio, Member Board of Directors. VP of Communications & Public Affairs @ AIA California.
					 [oo-d-a]	Dominique Houriet, Architect, Partner @ oo-d-a studio. (confirmed)	Architect, Partner & General Contractor @ oo-d-a studio.
					 INTERNATIONAL MASONRY INSTITUTE	Mark Swanson, AIA, CSI, LEED AP BD+C (Moderator) Confirmed)	North Central Regional Director @ International Masonry Institute (IMI)
4:25 to 5:30 PM	6-B	SPONSORED SESSION – TO BE DEFINED	Laureate Room	General Access		Speaker & Presentation to be Confirmed	

# PROGRAM

\*\*\*Schedule may be subject to changes.

TIME	SESSION	EVENT	LOCATION	PASS	COMPANY	SPEAKERS & PANELISTS	CE CREDITS		
2:50 to 3:35 PM	7-A	MASONRY FIRE RESITANCE, RESILIENCE & DURABILITY - KEYS TO BUILDING MORE RESILIENT & SUSTAINABLE COMMUNITIES	Conference Room 1	General Access	 <b>INTERNATIONAL MASONRY INSTITUTE</b>	<b>Sunup Matthew</b> , Director of Industry Development & Technical Services @ IMI. (Confirmed)	Structural Engineer (UT), and a LEED™ Accredited Professional who has 20 years of experience in the design of structures using masonry, steel and concrete. International Masonry Institute.		
	7-B	THE NEW ROLE OF ROBOTICS IN CONSTRUCTION - CASE STUDY, ROI AND OTHER BENEFITS FOR CONTRACTORS	Laureate Room	General Access	 <b>CONSTRUCTION ROBOTICS</b>	<b>Construction Robotics</b> (Confirmed)	Speaker & Presentation to be Confirmed		
3:40 to 4:25 PM	8-A	THE FUTURE OF CONCRETE BLOCK - CHECKING ALL THE BOXES, FROM LOW CARBON AND EPD's, TO BIM INTEGRATION AND CODE CHANGES.	Conference Room 1	General Access	 <b>Angelus</b> BLOCK CO., INC. Since 1946	(Confirmed) Speakers TBD	Angelus Block - Speakers TBD		
	8-B	SDG 9.1, RESILIENT INFRASTRUCTURE - PARADOXES OF UN CEMENT TASK FORCE	Laureate Room	General Access	 <b>Gensler</b>	<b>Stacey Olson</b> C.I.D., LEED Fellow (Confirmed)	Senior Associate   Director of Sustainable Design @ Gensler, Global Wellness Leader		
4:25 to 5:30 PM	EXPO	COFFEE BREAK - ONLY EXPO TIME, EXPO CLOSES 5:30 PM	EXPO ONLY	General Access	Dedicated Expo Time, Coffee Break at Expo, Expo Closes 5:30 PM. 				
5:30 to 6:30 PM	COCKTAIL EVENT	CLOSING EVENT - CMC MASONRY DESIGN AWARDS, CONCRETE BLOCK, BRICK, & SUSTAINABILITY / GREEN BUILDING	Terrace - Level 3	 Full Access Pass Only	Event closing ceremony and cocktail. Presenting awards to: Architect, Structural Engineer, General Contractor, Masonry Contractor, Masonry Material Manufacturer, and Owner. **Green Building Consultant for Best Sustainable Project.		<b>Concrete Block Design Awards</b> (Sponsor - Presenter to be Confirmed) 	<b>Brick Design Awards</b> (Sponsor - Presenter to be Confirmed) 	<b>Sustainability / Green Building Awards</b> (Sponsor - Presenter to be Confirmed) 



# CALIFORNIA MASONRY SUMMIT & EXPO

The first Masonry Summit & Expo in California  
uniting our trade with the AEC Community

Luskin Conference Center & Hotel @ UCLA  
May 9<sup>th</sup>, 2025



Produced by California Masonry Council a division of MIA  
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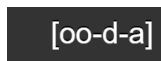
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## EXHIBITORS, SPEAKERS & INDUSTRY PARTNERS:



(Morris Adjmi Architects)



Contact: [info@CaliforniaMasonryCouncil.org](mailto:info@CaliforniaMasonryCouncil.org)

More to be confirmed soon!